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Editorial Note

**Developing an Anthrosophic Theory of Business
Research for Africa and the World**

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Introduction

The thrilling thrust of this issue of AJHRMOS is that it aims to present an ambitious endeavor to trigger an anthrosophic theory of business for the aspired business - driven welfare of Africa and the rest of the world. Anthrosophy is a spiritual philosophy and science developed by the influential Austrian philosopher Rudolph Steiner in the early twentieth century that strives to explore the spiritual and material world through a path of scientific knowledge accessible to human intelligentsia. It emphasizes a holistic view of the human being and the universe, aiming to bridge the gap amongst science, art and spirituality which catered for universal research applications in disciplines like Waldorf education, biodynamic agriculture and anthrosophical medicine. It can be strongly argued that the time has come for an anthrosophic theory of business research to serve the wellbeing of Africa (with its richness of genuine science, art and spiritual heritage) and the world.

Core Theme and Philosophy:

The proposed three key aspects of an anthrosophic theory of business research that ought to address pressing and urgent welfare agendas through AJHRMOS ideology and methodology can be explained as follows:

1- Spiritual Business Knowledge; relying on a core essence of anthrosophic theory of business that investigates the spiritual realities of the business world and its human actors and stakeholders to go beyond their sensory experiences to gain spiritual insights and outlooks.

2- Humanistic Business Orientation through highlighting its business research theoretical focus on understanding the human beings involved in and/or exposed to business phenomena and variables fostering respect for all concerned parties on a portfolio embracing mankind³ and wisdom as argued by Socrates and Plato.

3- Holistic Business Perspective through a business theory synthesizing the different research domains of human culture, scientific thinking, artistic adventures and spiritual reflections to nurture the minds, lives and souls within business individuals, institutions and environments.

The papers included in this issue represent courageous and inspirational journeys into one or more of the above aspired anthrosophic theory of business research venues.

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